



**SELL YOUR HOME FOR UP  
TO 20% MORE & STEP INTO  
YOUR FUTURE WITH JOY**

IT'S NOT A RENOVATION, IT'S PREPARATION. IT'S STYLE THAT SELLS.

# YOUR BIGGEST ASSET FOR YOUR FUTURE

**Home sellers are losing \$20,000 to \$250,000 dollars** on the sale of their home. They are time poor or don't have the know how to execute the work. I see people selling their home to upsize as their family grows or, down size to step into retirement and they are leaving 10's to 100's of thousands of dollars on the table, when they could be taking it into their family's future.

I want you to go through our 3 Ps process.

- 1. PRE-SALE CONSULTATION**
- 2. PROPERTY PREPARATION**
- 3. PROPERTY STYLING**

If you do this and prepare your property, you will gain a further 10-20% more. Now you could upsize your furniture for that upsized new home, or take an overseas trip as you head into retirement with your extra \$100k. Choose to step into your family's future with Joy!

By going through our 3 Ps and preparing your property for sale, you are going to get more traction for your online campaign, providing more leads to more buyers at your open home, leading to more offers, higher competition and ultimately a higher sales price and faster sale.

It is stressful when selling your home. I know, stepping out of the little 3 bedder I raised my children in was scary and big! But by the end of the entire process I knew it was no longer where we belonged. By embracing the sale of our home and doing it well, it released my family into our future and all it had to offer.

"Selling your home is an opportunity to step into your family's future with Joy."

Kassandra Richards

Our design brief package gives you a mood board, interior & exterior paint colours & tips for your style direction. Get started on your property preparation today.

[www.tweaqproperty.com.au/design-brief](http://www.tweaqproperty.com.au/design-brief)



# HOW TO GET 10-20% MORE FOR YOUR HOME

## THE 3 Ps OF PROPERTY STYLING



PRE-SALE  
CONSULTATION



PROPERTY  
PREPARATION



PROPERTY  
STYLING

**1** **TREASURE.** KNOW YOUR ASSET



**2**

**TALENT.** KNOW YOUR EXPERTS



**3**

**THRESHOLD.** KNOW YOUR LIMITS



**4**

**TARGET.** KNOW YOUR OUTCOME



**5**

**TACTICS.** KNOW YOUR PLAN

# GET MORE FOR YOUR HOME AND GET IT SOLD FAST

BEFORE



AFTER



PROJECT: BLUEHAVEN \$70K HIGHER SALE, SOLD IN 8 DAYS



**4**  
bedroom house



**Central  
Coast**



Average price  
**\$540,000**



**in 8 days**

**SOLD**

**\$610,000**

After our pre-sale  
consultation, property  
preparation and styling

# GET MORE FOR YOUR HOME AND GET IT SOLD FAST


BEFORE





AFTER




PROJECT: GOROKAN \$110K HIGHER SALE, SOLD IN 7 DAYS

  
ROOM  
ADDED ~~3~~ 4  
bedroom house

  
Central  
Coast

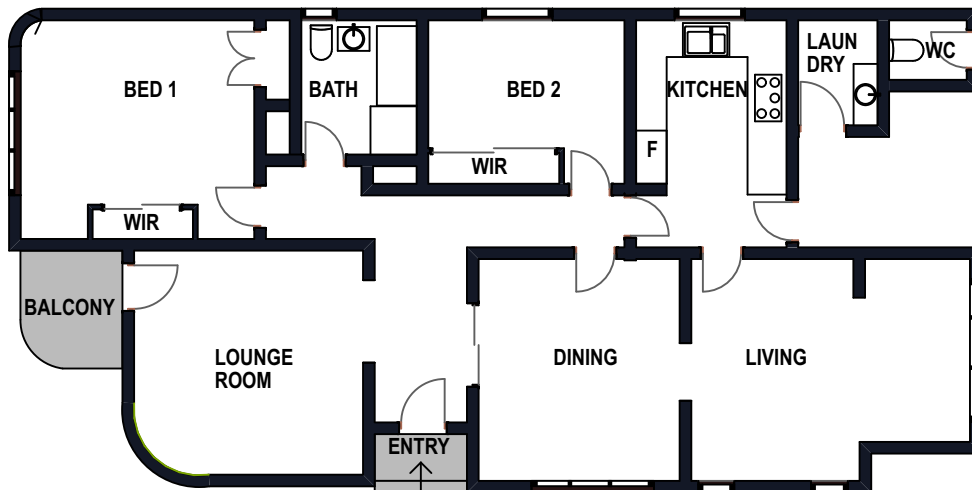
  
Average price  
\$455,000

  
in 7 days

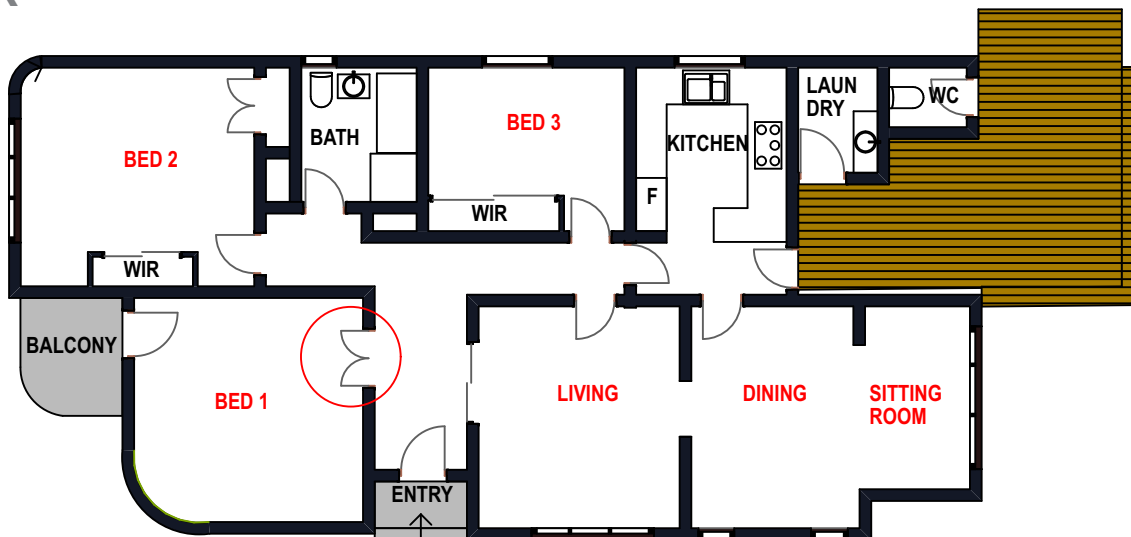
**SOLD**  
**\$565,000**  
After our pre-sale  
consultation, property  
preparation and styling

# GET MORE FOR YOUR HOME AND GET IT SOLD FAST


## BEFORE





## AFTER




PROJECT: EARLWOOD \$300K HIGHER SALE, SOLD IN 8 DAYS

  
ROOM  
ADDED **2/3**  
bedroom house

  
South  
Sydney

  
Average price  
**\$1,050,000**

  
before  
Auction day

**SOLD**  
**\$1,350,000**  
After our pre-sale  
consultation, property  
preparation and styling



# HERE'S THE PROOF:

IT'S NOT A RENOVATION, IT'S PREPARATION. IT'S STYLE THAT SELLS.



**“Tweaq profited my client an additional \$500,000. I highly recommend Tweaq to any seller or agent.”**

Tweaq Group are beyond amazing. I cannot recommend Tweaq enough. As an agent, the pre-sale consultation that is offered is invaluable to my potential sellers. Tweaq provided a schedule of works to my client Collaroy Plateau to be completed. The outlay of \$15,000 to update renovations and the minor cost of styling by Tweaq profited my client an additional \$500,000. agent.

**Agent**  
REMAX North Shore, Sydney



**“Kassandra's guidance and styling helped us to achieve the top end of our price guide within one week.”**

We were thrilled with Kassandra's input into the recent sale of our rental property. In a challenging market, Kassandra helped transform a tired student rental into a beautiful, inviting family home. Her guidance on the renovations and impeccable styling helped us to achieve the top end of our price guide within one week from the first open home. She is fantastic to work with, obviously on top of her game and knows just what buyers are looking for. We have already booked her in to help us renovate our own home.

**Sarah**  
Happy client

Call us today for our free 10 top tips to Tweaq your home for sale or speak to one of our pre-sale consultants for a consultation and property report.

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**TWEAQ**  
GROUP  
VISION FOR YOUR SPACE